Food & Fund Drive Road Map

Directions for a successful drive with high impact

Food drives are a fun, engaging way for an organization, business, neighborhood or community to collectively raise food and funds to support our community. In addition, we highly recommend holding a fund drive. With our ability to purchase food in bulk, we can stretch your dollars further. Plus, a fund drive allows everyone to participate even if they forgot to bring an item to donate.

Identify a Goal
Choose a goal that is challenging but attainable. This can include how many total pounds of food you want to donate or a collective number of items you want to bring in by the end of the event. Be sure to prioritize items on our most needed list.

List of most needed items

Collection Method
Depending on the size of your drive, bags and/or boxes work well. Use your own collection method or email the Food Drive Coordinator to arrange a donation barrel pick up at one of our Nourish Pierce County locations.

Food Drive Coordinator

Register & Request Supplies
Register your drive with us and request any support you may need.
- Poster/Flyer templates
- Suggested themes & ideas
- Ideas to create incentive

Register & Request Supplies

Add a Fundraising Page
This offers another way for individuals to participate and contribute. Create your own page with pictures and logos. Customize the text to inspire generous donations!

Promote your Food & Fund Drive
Promotional materials will help build awareness about your efforts and encourage maximum participation. Share news about your food drive via your workplace’s email system or public address system. Communication platforms such as: emails, texts, newsletter announcements, bulletin board posters, social posts, etc. are great ways to spread the word. Include special theme days (e.g. meat Monday, Tuna Tuesday, etc.) to keep people aware and engaged throughout the drive. Encourage friendly competition and consider providing incentive for people to donate. Be sure to post about your drive on social media. Create a special hash tag - or use ours! #TogetherWeNourish.

Deliver the Food
When you reach your goal, drop off donations at our warehouse location. Contact our Food Drive Coordinator to schedule a donation drop-off.

Food Drive Coordinator

Report your Drive Success
Nourish Pierce County will email you with your drive totals. Share the drive results with your team members. Be sure to recognize and thank all participants and honor the winners of any competitions.

Celebrate your great work!

Volunteer with Us
Consider arranging for a group of employees or team members to volunteer at the Nourish warehouse to sort food drive donations. This is a great way to get involved with your community and see first-hand the impact of your food drive! Visit our volunteer page for more information.

Resources
If you have any questions or are looking for ways to better engage your colleagues and customers in your drive, contact: fooddrives@nourishpc.org or (253) 948-3981.